

Orange eye butterflybush (*Buddleja davidii*)

Family name: Butterfly bush (Buddlejaceae)

Native range: Asia

NJ Status: Emerging Stage 0 – Rare (may be locally common). It is *moderately threatening* to natural plant communities. Eradicate all detected occurrences.

General description:

- Deciduous shrub, 3'-12' tall
- Wide form, with sprawling, arching branches



Purple flowers, often with orange centers

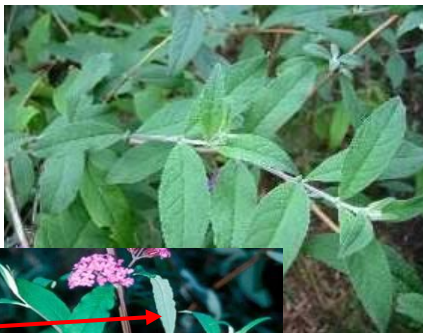
Fruit:

- Elliptical capsule containing numerous dry seeds
- Ripening in September through October



Leaves:

- Opposite, slightly toothed
- Often long, narrow
- Oval with tapered, pointed tips
- Dense, silvery hairs underneath



Habitat:

- Meadow, roadside, forest edge, landscaping
- Widely planted as an ornamental
- Prefers drier soils.

Commercial availability: Yes

Look-alikes:

There are many cultivars and species of butterfly bush. All should be considered invasive.

Flowers:

- Slender, often slightly drooping clusters
- Individual flowers densely growing along the center stem
- Color variable: white, pink, red, purple, orange, or yellow
- Blooms July-September



Spreading form of butterflybush